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## WSA Announces Presenting Companies for 14th Annual Investment Forum

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*Early-stage Northwest technology companies from the digital media, web services, software and wireless industries to present to venture capitalists*

**SEATTLE – (April 16, 2007)** – The WSA, the state’s oldest and largest technology trade organization, today announced that it has filled its line-up of presenting companies for the 14th annual Investment Forum 2007, the organization’s annual event that matches venture capitalists with early-stage companies from around the Pacific Northwest.

“This year’s line-up of presenting companies is exceptional,” said Ken Myer, WSA president and chief executive officer. “This group offers a true sample of the region’s most compelling technology businesses and we are fully committed to helping them find the people, capital and business resources to succeed.”

The Investment Forum provides a unique vehicle for new, fast-growing and promising technology companies in the Northwest to connect with key venture capitalists and technology buyers in an exchange of business ideas and information. Directly after each company’s presentation, a panel of VCs and industry experts will offer straightforward feedback to the presenters, enabling them to get a sense of how the market may react to the validity and saleability of their products and services. The Investment Forum furthers the WSA’s goal of ensuring Washington State’s leadership position in the digital economy.

The following companies are slated to present at the 2007 Investment Forum:

- Digital Media:
  - Alphabet Lane, Inc.
  - FlowPlay, Inc.
  - Mixpo
  - RIPL Corp.
  - Smilebox Inc.
  - Yodio
  
- Web Services / Software:
  - Attenex Corporation
  - Bag Borrow or Steal
  - Centeris Corporation
  - Escapia, Inc.
  - Klir Technologies, Inc.
  - Mercent
  - Trailfire
  
- Wireless:
  - Mixer
  - Mobile Semiconductors

- Ontela
- Perlego Systems, Inc.
- Treemo
- ZenZui

The 14th annual Investment Forum will be held on May 2, 2007 at the Bell Harbor International Conference Center at Pier 66 on Seattle's waterfront from 7:30 a.m. – 6 p.m. PT. For complete details, click here:

[http://www.wsa.org/pages/events/events\\_events\\_050207\\_main.asp](http://www.wsa.org/pages/events/events_events_050207_main.asp)

### **About the WSA**

Founded in 1984, the WSA (formerly the Washington Software Alliance) is a community working together to advance the economic value and global impact of technology companies. The result is that it is helping to secure the region's leadership in the technology industry. With more than 1,000 member companies representing more than 100,000 software, Internet, telecommunications and technology company employees, the WSA is a catalyst for industry connections and collaboration. Its members work together in content communities, receive key business services, and lead the advocacy of issues necessary to grow Washington State's impact as a leader in the digital economy. For information, please see [www.wsa.org](http://www.wsa.org).

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